

## Raytheon – Company Research

**Butler, A. (2008, June 2). 'Numerical Parity'. *Aviation Week & Space Technology*, 168(22), 46-49. Retrieved October 22, 2008, from Academic Search Complete database.**

**Credibility – 5**

Publication is highly reputable in the aerospace industry; author appears to be a staff writer with focus on this topic.

**Accuracy – 5**

Date of article is fairly recent; good quotes from multiple experts on the subject; good consideration of the target audience.

**Reasonableness – 5**

Fair comparisons using only factual data; no obvious biases; no contradictions – just the facts.

**Support – 5**

Found numerous articles on this subject with corroboration to this article.

**Keller, J. (2008, June). Radar technology looks to the future. *Military & Aerospace Electronics*, 19(6), 14-19. Retrieved October 22, 2008, from Academic Search Complete database.**

**Credibility – 4**

Publication has been around since 1995; author appears to be a staff writer.

**Accuracy – 4**

Date of article is fairly recent; information from multiple experts used; good consideration of target audience.

**Reasonableness – 4**

Fair using factual data; no obvious bias; no contradictions – just the facts.

**Support – 4**

Focused article – other articles on similar subject available.

**Swibel, M. (2007, April 23). Light Warfare. *Forbes*, 179(9), 42-44. Retrieved October 22, 2008, from Academic Search Complete database.**

**Credibility – 5**

Publication is reputable; author appears to be a staff writer.

**Accuracy – 4**

Date of article is a year old; information from multiple sources; good consideration of target audience.

**Reasonableness – 5**

Fair using factual data; no obvious bias; no contradictions – just the facts.

**Support – 5**

Other articles can be found on the various data points used in this article.

**Harned, D., Sheehy, F., & Cofsky, J. (2008, May). Comparing the Performance Prospects of the Major Primes. *White Book - Defense Stocks: DoD Budget Anarchy Creates Opportunity*, Retrieved October 22, 2008, from Business Source Complete database.**

**Credibility – 5**

The research company is highly reputable; authors are analysts for the company.

**Accuracy – 5**

Date of the article is fairly recent; previous year's data is used for comparison; data is comprehensive and well cited; target audience is considered.

**Reasonableness – 5**

Fair using factual data; no obvious bias; no contradictions – just the facts.

**Support – 5**

All data can be cross referenced through other sources.

**Raytheon Company SWOT Analysis. (2007, July). *Raytheon Company SWOT Analysis*, Retrieved October 22, 2008, from Business Source Complete database.**

**Credibility – 5**

Highly recognized for their company analysis; analysis is performed by many people, so there is not just one author.

**Accuracy – 4**

This is the most recent annual analysis; previous year data is used with the most current year; data is derived from multiple sources, though the sources are not cited; audience consideration is taken into account.

**Reasonableness – 5**

Analysis is fair – gives both strengths and weaknesses; analysis is objective with no sweeping statements or biases.

**Support – 4**

Could not find any other comparable analysis; data for the analysis can be found at multiple sources.

**Leslie Wayne (2006, April 24). *Raytheon Chief's Management Rules Have a Familiar Ring*. *New York Times (Late Edition (east Coast))*, p. C.1. Retrieved October 24, 2008, from ProQuest National Newspapers Core database. (Document ID: 1025874221).**

**Credibility – 5**

Paper is highly reputable; author is staff business writer.

**Accuracy – 4**

The date of the article is about two years old; good quotes from multiple sources; good consideration of target audience.

**Reasonableness – 5**

Fair with no spiteful or angry tone; no obvious bias; no contradictions – just the facts .

**Support – 5**

Many other articles on this subject can be found.